

Cambridge

999999999999999999999999
Mr. Sample A. Sample
123 S Anywhere St.
Anyplace, US 12345-1234

Dear Ms. Sample:

You know the rich flavor and rewarding price of Cambridge. What you may not know is that savings on Cambridge have never been easier.

In fact, all you have to do is remove the handy coupon booklet from the bottom of this letter. Put it in your wallet or purse. Your money-saving coupons will be there when you need them. Savings on Cambridge have never been easier.

And those are savings that add up. Which is exactly what you should expect from Cambridge, the cigarette that delivers rich flavor at a rewarding price. Enjoy!

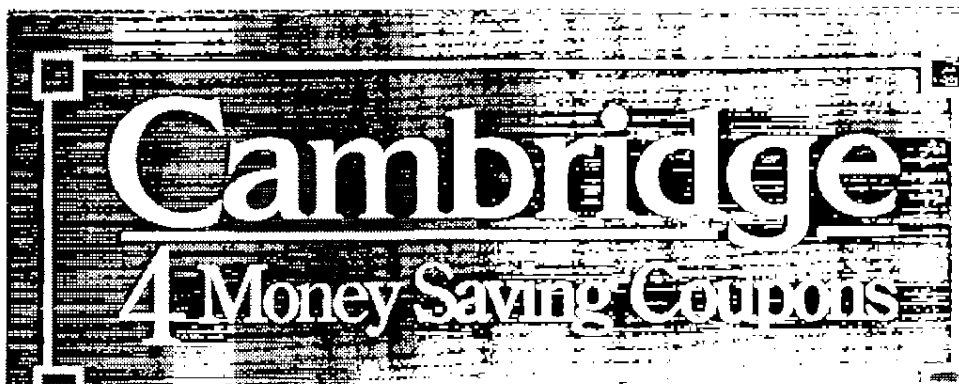


Yours sincerely,

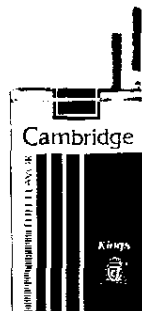
Susan Norris

2049033421

P.S. Please remember to use the coupons right away.



Cambridge



16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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CAMBRIDGE
PO BOX 7241
KANKAKEE, IL 60902

FORWARDING & RETURN POSTAGE GUARANTEED

PRESORT
BULK RATE
U.S. POSTAGE
PAID
DES PLAINES, IL
PERMIT NO. 284

Easy Money.

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See inside